



| Diploma of Events

This funded program through Study Group will save you \$11,500

The SIT50212 Diploma of Events provides individuals with the knowledge of event management processes and the skills to coordinate event operations. It focuses on key business areas such as management, budgeting, communications and marketing in the events industry. The course also enables you to develop competency in event industry software, get practical events experience, be ready to manage events projects and provide on-site event and venue management services.



Pursue exciting and rewarding careers

Job opportunities include

- ▶ Event administrator
- ▶ Conference coordinator
- ▶ Event coordinator
- ▶ Event planner
- ▶ Event sales coordinator
- ▶ Exhibitions coordinator
- ▶ Meetings coordinator
- ▶ Venue coordinator
- ▶ Tourist information officer.

What will I learn

- ▶ Customer relationships
- ▶ Applied computing (spreadsheets)
- ▶ Event industry research
- ▶ Venue selection
- ▶ Controlling WHS hazards and risks
- ▶ Budget management and control
- ▶ Event concepts and proposals
- ▶ Event sponsorship
- ▶ Event registrations
- ▶ Business relationships
- ▶ Workplace operations
- ▶ Effective leadership
- ▶ Coordinate event marketing
- ▶ Event project
- ▶ Responsible service of alcohol.

Award and Professional Recognition

On successful completion of this qualification, graduates are:

- ▶ Awarded the nationally recognised qualification SIT50212 Diploma of Events
- ▶ Eligible to apply for membership to the Australian Marketing Institute (AMI) - an industry association for those in marketing professions

Pathways

On successful completion of this program, graduates will be able to pursue further studies in a Bachelor degree program in business and events.



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Take advantage of government funding

This course is funded under the Future Skills WA Priority Industry Program.

The Future Skills WA program guarantees eligible students with a subsidised training place in qualifications listed as state priority courses in Western Australia. It's a new way to ensure more people are better equipped with the skills WA needs.

The guarantee is available to anyone who satisfies the eligibility criteria, regardless of what prior qualifications you may have. No upper age limit applies which provides individuals with the opportunity to reskill or upskill.

Individuals have the choice of enrolling with your preferred training organisation, provided it is an approved provider. Study Group is an approved provider to deliver apprenticeships, traineeships and qualifications funded under the Future Skills WA program.

Find out if you are eligible?

You are eligible for a guaranteed training place if you have left school and you are:

- an Australian citizen;
- a permanent visa holder;
- a holder of visa subclass 309, 310, 820, 826 or 851; or
- a dependent or spouse of the primary holder of a visa subclass 457
- and you currently reside in Western Australia

Duration

Fulltime: 12 Months

Delivery

Face-to-face classes 1 day per month for 12 months

Cost

Full Fee: \$4,424

*VET FEE HELP available
Fees valid for 2014 only

Contact

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